C.P.R. Environmental Education Centre (CPREEC) is implementing a project titled Kindness Kids on vegetarian outreach in schools. CPREEC is implementing the programmes in the following cities.

**Areas covered:**

<table>
<thead>
<tr>
<th>S. No.</th>
<th>State</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Tamil Nadu</td>
<td>Chennai and Tiruvellore Districts</td>
</tr>
<tr>
<td>2.</td>
<td>Tamil Nadu</td>
<td>Nilgiris and Erode Districts</td>
</tr>
<tr>
<td>3.</td>
<td>Andhra Pradesh</td>
<td>Guntur and Vijayawada</td>
</tr>
<tr>
<td>4.</td>
<td>Karnataka</td>
<td>Chickballapur, Tumakuru</td>
</tr>
<tr>
<td>5.</td>
<td>Odisha</td>
<td>Puri, Khurdha</td>
</tr>
</tbody>
</table>

The following resource materials required for distributing to students were developed and printed in English and regional languages for the project. The resource materials printed in English and regional languages are attached for your information:

i) Pledge Card  
ii) Pamphlet (Multi colour)  
iii) Art sheets for creative art on compassion to animal  
iv) Crayons – 1 box, pencil, sharpener and eraser

CPREEC obtained prior permission from the concerned State Education Department to implement the programmes in schools. Accordingly, orientation
programmes for students were conducted by the Project Officers in the above states.

<table>
<thead>
<tr>
<th>State</th>
<th>Tamil Nadu</th>
<th>Tamil Nadu</th>
<th>Andhra Pradesh</th>
<th>Karnataka</th>
<th>Odisha</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>City</td>
<td>Chennai</td>
<td>Nilgiris</td>
<td>Guntur</td>
<td>Chikka-ballapur</td>
<td>Tumakuru</td>
<td>Khordha</td>
</tr>
<tr>
<td>No. of schools</td>
<td>28</td>
<td>26</td>
<td>16</td>
<td>22</td>
<td>44</td>
<td>23</td>
</tr>
<tr>
<td>No. of students</td>
<td>8026</td>
<td>4988</td>
<td>5380</td>
<td>5000</td>
<td>4560</td>
<td>4300</td>
</tr>
</tbody>
</table>

Orientation and painting competition for the students of Chennai Higher Secondary School, Jafferkhanpet, Chennai
Programme at Murthuzaviya Oriental Higher Secondary School, Triplicane, Chennai

Programme at Maa Bhuasuni High School, Khordha, Odisha
Programme at Bhapur M. E. School, Jatani, Khordha, Odisha

Programme for students of H. N. National High School, Hosur, Gowribidnur Taluk, Chikkababalpur District, Karnataka
Lecture for students of Nehru High School, Velachery, Chennai

Painting competition for students of Nehru High School, Velachery, Chennai
Programme for students of St. Antony’s Higher Secondary School,
Coonoor, Nilgiris

Programme for students of St. Mary’s Higher Secondary School,
Coonoor, Nilgiris
HSI RESOURCE MATERIALS

Pamphlets

BE KIND ALL THE TIME
LETS US NOT EAT UP THE WORLD
KINDNESS KIDS
GO VEG

English

LET US NOT EAT UP THE WORLD
KINDNESS KIDS
GO VEG

Tamil

Telugu

Kannada

Odia
Activity Sheet

DO YOU WANT TO BE A KINDNESS CHAMP?
Then carry out at least 10 out of these 15 activities.

1. Make a list of at least 5 animal products which we use every day. Find out their sources and how cruelty involved.
2. Write a story or poem about kindness to animals.
3. Write a story about one or more occasions where you have helped an animal or bird.
4. List 5 cases of exploitation of animals by man for various purposes.
5. Make a simple first aid manual for any one animal.
6. List out the vegetarian sources (vegetables, fruits, pulses) that contain different nutrients (Proteins, minerals, Vitamins).
7. List out 10 ways in which animals help us.
8. List out 5 ways in which animals help each other.
9. List 5 books which are about positive interaction between animals and people.
10. Choose you were in animal of your choice. Write a short story, from the animal's point of view, on "If I had humans.
11. Write and describe the feelings of an animal companion you know, and explain why.
12. "Do unto others as you would have them do unto you", how would you apply this to animals.
13. You see a case of animal cruelty. List out what you could do, including the address & telephone numbers of local animal activists / animal welfare organisations / police stations, etc.
14. Make a list of accidents that happen to animals (e.g. road accidents, fires, feeding poisoning etc.) and list some first aid measures.
15. List 5 animals and reasons why they were domesticated.

English

Tamil

Telugu

Kannada

Odia
Wall Papers

<table>
<thead>
<tr>
<th>English</th>
<th>Tamil</th>
</tr>
</thead>
</table>
| I AM A KINDNESS KID  
I HELP MY ANIMAL FRIENDS | நான் ஒரு இளம்புடலான குழந்தை  
எனது வாழ் கொலாலங்களை வழங்கும் பெண் |

<table>
<thead>
<tr>
<th>Telugu</th>
<th>Kannada</th>
<th>Odia</th>
</tr>
</thead>
</table>
| నేను ఒక సంకత కాలు  
మే మేల విశ్లేషించ కోసం | നമുക്ക് ഒരു സങത കോല  
മേ മേല വിശ്ലേഷിക്കുക കോണം | ନମୁକୁ ଏକ ସଂକଲ୍ତ କୋଲ  
ମେ ମେଳ ବିଶ୍ୱେଶ୍ୱର କରୁଇକୁ |